

United States Postal Service®

INDUSTRY ALERT

JULY 11, 2022

Webinar: Back to Basics Series – Effective Leadership Practices and Skills Needed to Achieve Project Goals

PLEASE NOTE – To dial in, please use the new ZOOM link at the bottom.

The popular Back to Basics Series held by the PCC Advisory Education Programming Sub-Committee will be hosting weekly sessions starting on Friday, July 1 and ending on Friday, July 29, 2022 all starting at 2 PM ET.

The third session features Floyd Creecy, Portfolio Manager, HeiTech Services Inc. Floyd will be covering **Effective Leadership Practices and Skills Needed to Achieve Project Goals**. In this session, you will learn about acceptable and significant risk factors connected to underperforming global projects, affect organizational innovation success, innovation preparedness, and strategic development. Along with these factors effective leadership adds an additional layer of risk. Therefore, employing management and leadership best practices can facilitate successful innovations by reducing inefficiencies, prevent surprises, and mitigate risks. Additionally, applying emotional intelligence provides leaders with the ability to understand and adapt to environmental and organizational change, manage, and integrate leadership as part of professional life based on organizational needs, while creating leaders for the future.

Look for PCC Alerts for the upcoming sessions on:

- July 22 – Informed Delivery with Robert Dixon Jr, USPS, Director Product Technology Innovations
- July 29 – TED-C – Trailing Edge Die-Cut with Juan Tosado, USPS, Manager National Customer Rulings and Informed Delivery Promotions with Ezana Dessie, USPS, Product Development Specialist, Sr

Should you have questions on this or any other upcoming event, please contact Cathy Scocco at: cathy.m.scocco@usps.gov.

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